

Summer Term 2017
Währinger Straße 29
SR 4, 11.30 am -1.00 pm

Research Talks

of the

Department of Communication



universität
wien

Introducing REMINDER - Media, Public Perceptions, and EU Mobility

The talk reflects on the H2020 funded project "Role of European Mobility and its Impacts in Narratives, Debates and EU Reforms" (REMINDER). REMINDER explores the economic, social, institutional, and policy factors that have shaped the impacts of free movement in the EU and public debates about it. Research at the University of Vienna particularly focusses on understanding narratives about intra- and non-EU mobility in the mass and social media and impacts on public perceptions. The project covers seven EU member states and ultimately seeks to evaluate the relationship between real and perceived impacts, examining the factors that drive realities and perceptions about free movement and why these debates have unfolded in different ways across the EU.

24.04.2017

Hajo Boomgaarden
University of Vienna



Regulatory Fit and Crisis Communications: Beneficial or Harmful?

Is it beneficial for companies to create regulatory fit in its Crisis Communications? Or is it harmful? This presentation will describe findings from two experiments examining the impact of regulatory fit on the response of consumers to Crisis Communications. These experiments focus on the reaction of consumers during a product recall of laptop computers (Laufer & Jung, 2010), and a crisis involving tires (Avnet, Laufer & Higgins, 2013).

15.05.2017

Daniel Laufer
Victoria University of Wellington



Refugees and the Crisis of Responsibility

This lecture, which draws on Media@LSE's 'Mediation of Migration' research project, focuses on the dominant visual culture around the recent 'refugee crisis' in Europe. Drawing on a typology of relevant images across media, it maps out the field of visibility within which refugees are seen by European publics and examines the forms of responsibility, which the refugees are associated with (monitorial, affective, activist, post-humanitarian). In conclusion, it raises questions about the capacity of these forms of responsibility to engage with refugees as human others and outlines alternative media practices that could possibly foster different visual cultures.

12.06.2017

Lilie Chouliaraki
London School of Economics and
Political Science



Media and Communication Research in the Middle East and North Africa

There is still not much systematic and replicable research to speak of in Middle East and North Africa (MENA) countries. In this talk, I will try to explain why and present evidence from systematic research that does exist - on media audiences and the media industries.

19.06.2017

Klaus Schönbach
Northwestern University in Qatar

